

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF SOUTH CENTRAL BELL	)	
TELEPHONE COMPANY FOR CONFIDENTIAL	)	
TREATMENT OF THE COST AND REVENUE	)	CASE NO.
INFORMATION FILED IN SUPPORT OF ITS	)	92-391
TOUCHSTAR CALL TRACKING - BULK	)	
CALLING LINE IDENTIFICATION SERVICE	)	

O R D E R

This matter arising upon petition of BellSouth Telecommunications, Inc. d/b/a South Central Bell Telephone Company ("South Central Bell") filed September 10, 1992 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the cost and revenue information developed in support of a new service called TouchStar Call Tracking - Bulk Calling Line Identification on the grounds that disclosure of the information is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

South Central Bell proposes to offer a new service called Call Tracking - Bulk Calling Line Identification. The new service is part of a group of services referred to by South Central Bell as the TouchStar service family. Call Tracking is a network-based optional feature which will be offered in addition to basic telephone service. It will provide calling directory numbers and called directory numbers, time of day a call was received, busy/idle status of the called line, and calling line type (individual or group), on incoming calls for several directory

numbers simultaneously over a dedicated line to the customer's premises. It is anticipated that enhanced service providers and other business customers requiring called and/or calling number delivery and multi-line arrangements will subscribe to the service.

The information sought to be protected is not known outside of South Central Bell and is disseminated within South Central Bell to only those employees who have a legitimate business need to know and act upon the information. South Central Bell seeks to preserve and protect the confidentiality of the information through all appropriate means.

KRS 61.872(1) requires information filed with the Commission to be available for public inspection unless specifically exempted by statute. Exemptions from this requirement are provided in KRS 61.878(1). That section of the statute exempts 11 categories of information. One category exempted in subparagraph (c) of that section is commercial information confidentially disclosed to the Commission. To qualify for that exemption, it must be established that disclosure of the information is likely to cause substantial competitive harm to the party from whom the information was obtained. To satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

This feature will allow providers of customer premises equipment, and other providers of enhanced services, to offer in

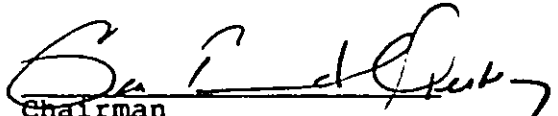
competition with South Central Bell, all the services now offered as part of South Central Bell's TouchStar service family. With the information sought to be protected, these competitors could determine South Central Bell's capital and operating costs as well as contribution for the service which they in turn could use to formulate their competitive offerings. Therefore, the information has competitive value and should be protected as confidential.

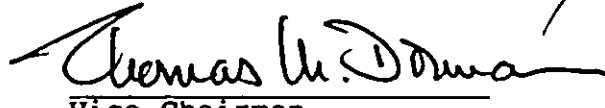
This Commission being otherwise sufficiently advised,

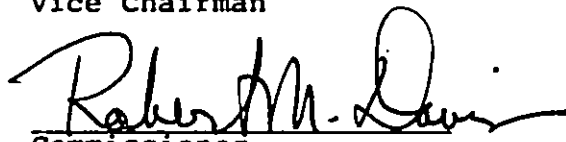
IT IS ORDERED that the cost and revenue information filed in support of South Central Bell's proposed tariff for TouchStar Call Tracking - Bulk Calling Line Identification, which South Central Bell has petitioned be withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 19th day of October, 1992.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

  
Commissioner

ATTEST:

  
Executive Director